

WEBSITE & BOOKINGS PROPOSAL

A proper website for Fergus Cafe — live today.

Most cafés lose customers before they ever walk in: no website, an out-of-date menu on a third-party listing, and no easy way to take a booking. FastPage fixes that in a single sitting. We build your site with you, hand you the keys, and you're online the same day.

\$19.99 / month

All features included · No setup fee · No lock-in contract

Cancel anytime

AUD, inc. GST

01

Same-day site

Your site is built and live the day we sit down together — menu, hours, location, photos, contact. No six-week agency project, no invoice with a comma in it, no waiting on a developer to get back to you.

02

Booking system

Take table bookings and enquiries straight from your own site. Requests land in one place with the customer's name, party size and time, and confirmations go out automatically — so nothing gets lost on the back of a docket.

03

Found in Google and AI

Built for SEO and AEO. Your menu, hours and location are marked up in structured data, so Google can rank you properly — and ChatGPT, Gemini and Google's AI answers can quote you when someone asks for a café nearby.

04

Update in seconds, from your phone

Specials board changed? Closing early on the public holiday? Log in on your phone, change it, done — live in seconds. No emailing a web guy, no waiting until Monday, no cost per change.

Your web address

Every FastPage site sits on our domain. You choose the ending — it's yours, it's short, and it's easy to say out loud over a coffee machine.

fastpa.ge/ferguscafe

fastpa.ge/ferguscafemalvern

Whatever you want, as long as it's not already taken. It goes in your Instagram bio, on your Google listing, on the window decal and on the bottom of your receipts.

What's included at \$19.99/month

- ✓ Menu, hours, location, gallery and contact
- ✓ Table bookings and enquiry requests
- ✓ Automatic booking confirmation emails
- ✓ SEO structured data so Google reads your menu
- ✓ AEO setup so AI assistants can recommend you
- ✓ Mobile editing — change anything in seconds
- ✓ Works on any phone, tablet or desktop
- ✓ Hosting, SSL and updates all included
- ✓ One owner login plus one staff login
- ✓ Cancel anytime — no contract, no exit fee

COMING SOON

Pro tier — your own domain name

A higher tier is on the way with custom domains and smarter booking features. When it launches you can move up with one click — or stay exactly where you are on \$19.99. Nothing you build now gets thrown away.

How we get you live

- 1**
Twenty minutes together
We sit down with your menu and a few photos and build the site in front of you.
- 2**
You approve it
You see exactly what customers will see before it goes live. Change anything.
- 3**
It goes live
Same day. You get the login, and from then on you run it yourself from your phone.

Ready when you are.

Say the word and Fergus Cafe is online before close of business.

GET IN TOUCH

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fastpa.ge